

IRA ÖKSMAN KANTSUROVA

Creative, Art Director

JOBS

Creative, Art Director

Anytime

Freelance

Everywhere

Freelancing for money and props

Main focus: campaigns, ads, design

Art Director

Nov 2016 – Feb 2018

MullenLowe

New York

Worked on JetBlue, Coca-Cola, Harley-Davidson, American Greetings, Royal Caribbean

Main focus: creative, concepting, PR, brand work, design

Art Director

Aug 2015 – Aug 2016

Sub Rosa

New York

Worked on Civic Nation, GE, CNN, NEST Fragrances, HPE, Calliope and Prudential

Main focus: activations, print, digital, pitch work, social, branding

Designer, Art Director

May 2015 – Aug 2015

OneMethod

Toronto

Worked on CFL, Iceberg vodka, OneMeth and internal projects

Main focus: pitch work, concepting, digital work, social

Designer

June 2014 – May 2015

Whirlscape Inc

Toronto

Helped with a launch of Dango app; worked on Minuum keyboard app, etc

Main focus: brand design, social, UX, app design, web design

Designer

May 2013 – May 2014

RBC Royal Bank

Toronto

Main focus: web design, infographic and illustration, social, print

BRIEF PHYSICS STINT

Creative technologist

2008 – 2010

Cossette, Magik Jam, Mansion Inc, various freelance

Toronto

Main focus: HTML, CSS, Actionscript, Javascript, PHP

ABOUT

Ira is an advertising creative, who was born in Moscow, grew up in Toronto and now resides in NYC. Before advertising she seriously considered becoming a physicist, poker pro, ballerina and, in her misguided youth, an accountant.

EDUCATION

AdHouse

Advanced Concepting
2016

U of T / SFSU

BSc, Physics & Math
2010 – 2013

Centennial College

Interactive Digital Media
2007 – 2008

AWARDS

Cannes Lions

D&AD

Applied Arts

ADCC

THINGS I ENJOY

Beautiful typography, hugs, +EV, climbing mountains, liquid funk, stalking portfolios

THINGS I AVOID

Zapfino, bubonic plague