

# IRA ÖKSMAN KANTSUROVA

Creative, Art Director

## JOBS

### Creative, Art Director

Anytime

Freelance

Everywhere

Freelancing for money and props

*Main focus:* campaigns, ads, design

### Art Director

Nov 2016 – Feb 2018

MullenLowe

New York

Worked on JetBlue, Coca-Cola, Harley-Davidson, American Greetings, Royal Caribbean

*Main focus:* creative, concepting, PR, brand work, design

### Art Director

Aug 2015 – Aug 2016

Sub Rosa

New York

Worked on Civic Nation, GE, CNN, NEST Fragrances, HPE, Calliope and Prudential

*Main focus:* activations, print, digital, pitch work, social, branding

### Designer, Art Director

May 2015 – Aug 2015

OneMethod

Toronto

Worked on CFL, Iceberg vodka, OneMeth and internal projects

*Main focus:* pitch work, concepting, digital work, social

### Designer

June 2014 – May 2015

Whirlscape Inc

Toronto

Helped with a launch of Dango app; worked on Minuum keyboard app, etc

*Main focus:* brand design, social, UX, app design, web design

### Designer

May 2013 – May 2014

RBC Royal Bank

Toronto

*Main focus:* web design, infographic and illustration, social, print

BRIEF PHYSICS STINT

### Creative technologist

2008 – 2010

Cossette, Magik Jam, Mansion Inc, various freelance

Toronto

*Main focus:* HTML, CSS, Actionsript, Javascript, PHP

## ABOUT

Ira is an advertising creative, who was born in Moscow, grew up in Toronto and now resides in NYC. Before advertising she seriously considered becoming a physicist, poker pro, ballerina and, in her misguided youth, an accountant.

## EDUCATION

### AdHouse

Advanced Concepting  
2016

### U of T / SFSU

BSc, Physics & Math  
2010 – 2013

### Centennial College

Interactive Digital Media  
2007 – 2008

## AWARDS

Cannes Lions

D&AD

Applied Arts

ADCC

## THINGS I ENJOY

Beautiful typography, hugs, +EV, climbing mountains, liquid funk, stalking portfolios

## THINGS I AVOID

Zapfino, bubonic plague