

# IRA ÖKSMAN KANTSUROVA

Advertising CD, Art Director

## JOBS

### CD, Art Freelance

Sept 2009 – now  
Anywhere

Walrus, Terry & Sandy, Vaynermedia, R/GA, Oberland, Area 23, Navalny, more..

*Main focus:* creative, integrated campaigns, broadcast, activations, brand/ID, social

### ACD Art Director BBDO

May 2022 – Jan 2023  
NYC

Worked on Snickers, Pedigree, M&M's, Ray Ban, Meta, Desperados, pitches

*Main focus:* creative, 360 concepting, PR, activations, brand work

### ACD / Sr. Art Director Droga 5

Mar 2021 – May 2022  
NYC

Worked on IHOP, Meta, US Cellular, Accenture, pitches

*Main focus:* creative, 360 concepting, PR, activations, brand and design

### Art Director

Jan 2019 – Aug 2019  
NYC

Interesting Development (prev. Office of Baby)

Worked on Vita Coco, Ever&Ever, Parachute, Hinge, and various pitches

*Main focus:* creative, concepting, PR, brand work, design

### Art Director

Nov 2016 – Feb 2018  
NYC

MullenLowe

Worked on JetBlue, Coca-Cola, Harley-Davidson, American Greetings, Royal Caribbean

*Main focus:* creative, concepting, PR, brand work, design

### Art Director

Aug 2015 – Aug 2016  
NYC

Sub Rosa

Worked on Civic Nation, GE, CNN, NEST Fragrances, HPE, Calliope and Prudential

*Main focus:* activations, print, digital, pitch work, social, branding

### Jr. Art Director

Apr 2015 – Aug 2015  
Toronto, ON

OneMethod

Worked on CFL, Iceberg vodka, OneMeth and internal projects

*Main focus:* pitch work, concepting, digital work, social

## ABOUT

I'm Ira ("Eera", she/her) and I'm an advertising creative, born and raised in Moscow, now residing in NYC. Before advertising I did a few other things including physics, tournament poker, DJing, and ballet. I also studied to become an accountant in my early 20's, but I was young and reckless back then.

## EDUCATION

### AdHouse

Advanced Concepting  
2016

### U of T / SFSU

BSc, Physics & Math (incomp.)  
2010 – 2013

### Centennial College

Interactive Digital Media Design  
2007 – 2008

## AWARDS

Cannes Lions  
D&AD  
One Show  
Applied Arts  
ADCC  
Shorty

## THINGS I ENJOY

Stupid ideas, terrible art, irrationality, paradoxes, uncertainty, coincidences, chaos, nuance, stars, and hugs

## THINGS I AVOID

Addressing my childhood issues in a healthy and constructive manner